

**Agenda Items for the 40th Departmental Project Approval
Committee (DPAC)**

S. No.	Particulars	Vertical	Page No.
1.	Confirmation of the minutes of the 39th meeting of DPAC held on 27.07.2023	Khelo India Secretariat	2
2.	Action Taken report on 39 th meeting of DPAC held on 27.07.2023		2-3
3.	Budget requirement of Rs. 6.69 cr. for the conduct of Fit India Quiz 2023	FIT India Movement	4-7
4.	Budget requirement of Rs. 50 lakhs for the conduct of Fit India Freedom Run campaign and Rs. 1 crore for the conduct of Fit India Week 2023		8-10
5.	Approval of Funds for Development of content for digital coaching modules of e-Khel Pathshala	Sports Competitions & Talent Development	11-14
6.	Proposal for hosting Khelo India Women's League for FY 2023-24	Promotion of Inclusiveness through Sports (Sports for Women)	15-16
7.	Viability Gap Funding (VGF) for KISCE in the State of Gujarat and Tamil Nadu	Khelo India Centres and Sports Academies	17-19
8.	Opening of District-wise Khelo India Centres (KICs) in West Bengal, Bihar, Mizoram, Tripura, Himachal Pradesh, Odisha, Punjab, Gujarat, Chandigarh and Andaman & Nicobar Islands		20-21

Agenda Item No	<i>1</i>
Agenda	<i>Confirmation of the minutes of the 39th meeting of DPAC held on 27.07.2023</i>
Vertical	<i>Khelo India Secretariat</i>

Detailed Description of Agenda:

The minutes of 39th meeting of the DPAC was circulated to the members and so far, no objection is received. Hence it is proposed that minutes circulated may be confirmed.

AGENDA

Agenda Item No	<i>2</i>
Agenda	<i>Action Taken report on 39th meeting of DPAC held on 27.07.2023</i>
Vertical	<i>Khelo India Secretariat</i>

Detailed Description of Agenda:

Item No.	Agenda Item	Decision	Action Taken
3	Budget Estimate for Khelo India Games to be conducted in FY 2023-24	DPAC approved Rs.65 Crores for Khelo India Youth Games and Khelo India University Games with the following observations: Any modification in the items of expenditure in respect of various components of KIYG & KIUG may be placed before DPAC for information.	Noted for further action
4	Digitalization of all the verticals of Khelo India	Approved	The file for engaging manpower is under submission
5	Opening of 14 new District-wise Khelo India Centers(KICs) in West Bengal, Dadra and Nagar Haveli & Daman and Diu and Puducherry	DPAC ratified the agenda. The list of approved KICs is at Annexure II.	Notification has been issued.
6	Changing the expenditure head of One-Time Grant for Khelo India Centers from Recurring to Non-Recurring	Approved.	Noted for Further Action
7	Pay band for the monthly remuneration of Assistant Coaches engaged at Khelo India States Centre of Excellence (KISCEs)	Approved.	States/UTs have been informed regarding the same

Item No.	Agenda Item	Decision	Action Taken
8	<p>i. Formation of Talent Identification and Development Committee for Indigenous Games</p> <p>ii. Grant of Scholarship to the athletes of Indigenous Sports</p>	<p>DPAC approved the agenda with the following observation:</p> <p>i. The expenditure to be incurred from the Talent Identification & Development (TID) component under Sports Competitions and Talent Development vertical shall be restricted to providing Out-of-Pocket Allowance (OPA) to 350 athletes.</p>	<p>Nominations have been invited from respective federation for constituting TIDC</p>
9	<p>Proposal for hosting Khelo India Women's League for FY 2023-24</p>	<p>DPAC approved the agenda with the following observation:</p> <p>i. The overall expenditure under Sports for Women component should not exceed the annual budget of Rs. 20 cr. for FY 2023-24.</p>	<p>As per approval, Sanction letters issued to 14 NSFs on 2nd and 3rd Aug 2023</p> <ul style="list-style-type: none"> • Proposal received from Hockey India, Cycling Federation of India and Kho Kho Federation of India to conduct the leagues • After approval advance was released to State Association for Phase 1 & 2 of Khelo India Women hockey League.
10	<p>Proposal for hosting Khelo India Women's League at City/Division level</p>	<p>DPAC approved the agenda with the following observation:</p> <p>i. The overall expenditure under Sports for Women component should not exceed the annual budget of Rs. 20 cr. for FY 2023-24.</p>	<ol style="list-style-type: none"> 1. Sanction conveyed to NSFs. 2. Received proposal to conduct the league in following disciplines <ul style="list-style-type: none"> • Basketball • Weight lifting • Wushu • Athletics • Pencak Silat • Kick boxing
11	<p>Budget allocation of Rs. 75 lakhs for Fit India promotional activities</p>	<p>Approved</p>	<p>Noted for Further Action</p>

AGENDA

Agenda Item No	3
Agenda	<i>Budget requirement of Rs. 6.69 cr. for the conduct of Fit India Quiz 2023</i>
Vertical	<i>Fit India movement</i>
Financial Allocation for the Vertical during the Year 2023-24	<i>Rs. 10 Crore (Fit India and Physical Fitness of School Going Children)</i>

Detailed Description of Agenda:

Reference is drawn to **sub clause IV of para 1.3.4 of Gazette Notification** of Khelo India Scheme dated 4th March 2022 which provides for institutionalizing and funding **Fit India Quizzes and related activities with commensurate price money awards** under the Fit India Moment Component.

In pursuance of above, Fit India Quiz was launched in 2021 as a part of commemorating ‘Azadi Ka Amrit Mohotsav’, it was envisaged to propagate the message of Fit India among the school children and strengthen its presence in schools, a Fit India Quiz has been envisioned to involve school children across the country. Fit India Quiz is dedicated to the school students where students with interest in sports and fitness can participate and compete at state and national level. FIT India Quiz comprised of preliminary rounds, state level rounds and national rounds, thus making it one of the most comprehensive and flagship quiz programs on fitness and sports in the country. In the **first edition of Fit India Quiz, 36,299 students from 13,502 school participated** and showcased their knowledge in fitness and sports.

In the second edition of **Fit India Quiz, 61,981 students from 16,702 school participated** in the mobile based Preliminary Round which was conducted by National Testing Agency (NTA) which was held on 08th December and 09th December 2022. Post preliminary rounds, 348 schools were selected, which subsequently competed in 120 web rounds and 36 State and UT winners were identified. The 36 State and UT Champions thereafter competed in the National Finals and the National Champions of the Fit India Quiz 2022 were identified. The Fit India Quiz National Rounds were recorded at STAR TV studios from 23rd July to 31st July 2023 in Mumbai. The 13 episodes of National Finals are being telecasted on Star Sports and Hotstar starting from 12th August 2023.

As Fit India Quiz has become a popular mechanism to align the kids across the country to join this mission of fitness and adopt the fit lifestyle. Hence it has been decided to have the third edition of Fit India Quiz with its launch on 29th August 2023 with an endeavor to reach out to higher number of schools with greater participation from every state and district of the country. Following sub-agendas under Fit India Quiz are proposed for approval:

i. Structure of Fit India Quiz:

Fit India Quiz shall comprise of school round (registration), preliminary rounds, state rounds and national rounds, thus making it one of the most comprehensive and flagship quiz programs on fitness and sports in the country. The brief description of the 4 rounds is provided below:

a. **School Registration:** To be conducted by the school to select students for registration in the Fit India Quiz Preliminary Round. It is the responsibility of the school that they encourage maximum students to participate in the Fit India Quiz 2023.

b. **Preliminary Round:** To be a multiple-choice mobile based online round conducted by the National Testing Agency (India's premiere examination body that conducts national-level exams such as JEE and NEET). The country-wide quiz will be organized in 13 languages for benefit of students studying in regional-medium schools.

c. **State Round:** Schools selected in the preliminary round in the state/UT merit list to compete for state/UT championship through series of web rounds. For each state/UT, a specific number of schools to be selected in proportion to the number of schools participating in the preliminary rounds from the state/UT (Refer Annexure I). The state/UT rounds comprising quarter finals, semi-finals and finals to be conducted on a customized web platform and each round to be hosted by a professional quiz master. A dedicated agency to be hired through public procurement to conduct the state/UT rounds.

d. **National Round:** National round in which the winning team of each State/UT will participate and compete for the Champion's title of FIT INDIA QUIZ 2023. First Runner Up and Second Runner Up prizes will also be decided. This will be a grand event to be hosted by a Celebrity Quiz Master. The series for National Rounds to be produced and telecasted on national TV.

The detailed Fit India Quiz 2023 structure is provided at Annexure-I.

In this context, after due deliberation, it has been proposed to initiate the registration for the third edition of Fit India Quiz on 29th August 2023 to 3rd October 2023 and reaching out to higher number of schools, envisioning greater participation from every state and district from the country.

The estimated budget for the Fit India Quiz 2023 is as below:

Fit India Quiz Budget Estimate		
Prize money to winners		
Particulars	Cash Prize for schools (in INR)	Cash prize for Students (in INR)
National Champion	25,00,000	1,25,000*2=2,50,000 (awarded to team of 2 members- INR 1,25,000 to each)
1st Runner Up- National Round	15,00,000	75,000*2= 1,50,000 (awarded to team of 2 members- INR 75,000 to each)
2nd Runner Up- National Round	10,00,000	50,000*2=1,00,000 (awarded to team of 2 members- INR 50,000 to each)
State/UT Champion	2,50,000 x 33= 82,50,000	12,500*2*33= 8,25,000 (awarded to team from 33 states - INR 12,500 to each member)
State/UT 1st Runner Up	1,00,000*36=36,00,000	5,000*2*36=3,60,000 (awarded to team from 36 states - INR 5,000 to each)

Fit India Quiz Budget Estimate		
Prize money to winners		
Particulars	Cash Prize for schools (in INR)	Cash prize for Students (in INR)
State/UT 2nd Runner Up	50,000*36=18,00,000	2,500*2*36=1,80,000 (awarded to team from 36 states - INR 5,000 to each)
State qualifiers (assuming average 18 teams excluding state and national winners)	15,000*18*36=97,20,000	1,000*2*18*36=12,96,000 (awarded to average 18 team from 36 states - INR 1,000 to each member)
Total Prize Money for Schools/Students	2,83,70,000 ----- (i)	31,61,000 ----- (ii)
Trophies, Medals & Certificates to National & State winners & runner ups and certificates to State/UT merit list holder		9,69,000 ----- (iii)
A. Total Prize money ----- (i) + (ii) + (iii)		3,25,00,000
Other Expenses		
AGENCY FEES FOR STATE WEB ROUNDS CONDUCT FOR 36 STATES/UTS (200 ROUNDS)		2,43,83,332
MISC EXPENSES FOR TRAVEL, B&L ETC. FOR PARTICIPANTS AND FIT INDIA OFFICIALS DURING THE COURSE OF QUIZ		50,00,000
PROMOTIONAL, SOCIAL MEDIA & MISC. EXPENSE (INCLUDING VARIOUS EVENTS DURING THE COURSE OF QUIZ, AD PROMOS)		50,00,000
TOTAL		6,68,83,332

ii. Engaging National Testing Agency for Fit India Quiz 2023 registration and conducting preliminary rounds

As in the earlier two editions, in order to maintain the fairness in the examination process and strengthen the credibility of Fit India Quiz, the National Testing Agency (NTA) is to be engaged on nomination basis in accordance with the GFR - rule number 194.

In the first edition of Fit India Quiz 2021, National Testing Agency was engaged for registration and conducting preliminary round in the first edition of Fit India Quiz at the per student fees of Rs 50/-. In the first edition of Fit India Quiz, the registration fees for first 2 students from each school was waived off and was borne by the Fit India Mission. School registering more than 2 students, had to pay the registration fees of Rs 50 per students for over and above 2 students registering for Fit India Quiz.

In the 2nd edition of Fit India Quiz 2022, the NTA was entrusted to conduct the Preliminary Round. The NTA agreed to conduct the preliminary round for Fit India Quiz 2022. The National Testing Agency proposed to complete the registration and examination at a per-student cost of Rs 70/- (Rupees Seventy Only) where Rs.50/- (Rupees Fifty Only) was collected from the students

directly through the payment gateway of NTA and the rest Rs 20/- (Rupees Twenty Only) was borne by Fit India Mission.

Based on the successful and credible execution of first and second edition of Fit India Quiz, it is proposed to onboard National Testing Agency for third edition of Fit India Quiz. It is further proposed that the NTA collects the registration fees Rs 100 per student from the schools directly. No additional amount shall be paid by Fit India Mission.

A separate agenda for engaging National Testing Agency in the third edition of Fit India on nomination basis in accordance with the GFR 194 will be placed before Finance Committee for approval.

iii. Execution of National Rounds for Fit India Quiz 2023:

In the first & second edition of Fit India Quiz, the production and telecast of National Round had been done by Star India Pvt Ltd. The production and telecast partner of Fit India Quiz 2023 is yet to be decided.

Approval of the DPAC is solicited for:

- i. Conducting the 3rd Edition of Fit India Quiz with a financial implication of Rs. 6,69 cr.*
- ii. Engaging National Testing Agency in the third edition of Fit India on nomination basis in accordance with the GFR – Rule No194*
- iii. Authorizing DG SAI for finalizing the modalities for the conduct and execution of State and National Rounds*

Agenda

Agenda Item No	4
Agenda	<i>Budget requirement of Rs. 50 lakhs for the conduct of Fit India Freedom Run campaign and Rs. 1 crore for the conduct of Fit India Week 2023</i>
Vertical	<i>Fit India movement</i>
Financial Allocation for the Vertical during the Year 2022-23	<i>Rs. 10 Crore (Fit India and Physical Fitness of School Going Children)</i>

Detailed Description of Agenda:

I. FIT India Freedom Run

Fit India Freedom Run was conceived in August 2020 when the entire nation started following social distancing in a 'new normal' lifestyle, so as to keep the imperative need of fitness active even while following the social distancing norms, Fit India Freedom Run was launched on the concept of virtual run i.e; 'it can be run anywhere, anytime! You run a route of your choice, at a time that suits you. Basically, you run your own race and time your own pace'.

2. The first edition of the campaign was held from 15th August to 2nd October, 2020 where Central/State Departments and organizations including Armed Forces, NGOs, Private Organizations, Schools, Individuals, Youth Clubs, etc. actively participated in the campaign. More than 5 crore people participated and covered around 18 crore kms run.

3. The second edition was held from 13th August 2021 to 2nd October 2021 where in addition to the virtual run with support of partner organizations, as part of the Azadi ka Amrit Mahotsav, 75 physical events were also organized at iconic locations to Freedom struggle and national importance on launch day. More than 9 crore people participated and covered around 20 crore kms run.

4. The third edition of the Freedom Run was held from 02nd October 2022 and culminated with National Unity Day on 31st October 2022. More than 7 crore people participated in Freedom Run 3.0

5. The fourth edition of the Freedom Run is proposed to be held from 02nd October 2023 and culminate with National Unity Day on 31st October 2023. Similar to previous editions, Central/State Departments and organizations including Armed Forces, NGOs, Private Organizations, Schools, Individuals, Youth Clubs, NYKS, KVS, etc. shall be roped in to inaugurate the Freedom Run 4.0 with plog run on 02nd October 2023 across the country, culminating with the Unity run on 31st October 2023. Estimated expenditure for organizing opening ceremony is approximately Rs.50 lakhs (inclusive of GST). Expectations from State/UTs Governments, Ministries/Departments & Organisations:

- Appoint one Nodal officer for coordination with Fit India Mission and forward the details at contact@fitindia.gov.in.
- States/Ministries/Organizations to conduct physical / virtual Freedom Run events
- Organizers to register their RUN on Fit India portal with details of participants and ` kms covered
- Promote Freedom Run on their social media channels with #Run4India
- Adequate publicity for the program through Social Media, Regional TV/Newspaper, etc.
- Ensure participation at Panchayati/Municipality level, Schools/Colleges, Youth Clubs, Self-help Groups etc.
- Ensure the momentum of the campaign from 02nd October 2023 to 31st October 2023

Freedom Run Budget		
S No.	Head	Budget (in INR)
A. Opening Ceremony		
1.	Branding (Venue, Stage, Route and signages etc.)	₹ 9,24,000
2	Technical (Sound, light, LED etc.)	₹ 5,30,000
3	Overlays	₹ 2,43,700
4	Refreshments	₹ 3,72,500
5	Manpower Support	₹ 1,10,000
6	Merchandise for participants (T-shirts)	₹ 4,00,000
7	Social Media campaign (entire duration of campaign)	₹ 9,25,000
8	Miscellaneous & Contingency	₹4,94,800
9	Mgmt. Fee & Taxes	₹ 10,00,000
₹ 50,000,00 (inclusive of GST)		

II. FIT India Week

Fit India Week 2023 formally known as Fit India School Week, has been proposed to enhance the outreach of the Mission in broader spectrum by engaging colleges and universities this year for the 5th Edition.

Fit India School Week was conceived in 2019 with the imperative need of creating awareness about fitness not limited to children but also their parents, teachers and school staff. In this campaign, school fraternities across the country are encouraged to celebrate 4 to 6 days in a week to promote a healthy and active lifestyle by indulging in various activities such as debates, quiz, essay writing, poster-making competitions, yoga and meditation, pledge of fitness, indigenous sports etc.

More than 15,000 schools participated in the 1st edition of Fit India School week. In the 2nd edition, more than 4.3 lakh schools celebrated the Fit India school week across the nation. The 3rd edition witnessed more than 4.5 lakh participants across from all over India. The 4th Edition more than 5.56 Lakhs schools celebrated the Fit India School week. Further, more than 39 Member of Parliament had been participated in the different Fit India School Week 4th edition events conducted at the school level. All four editions where a big success as huge participation was seen from schools of all states. Along with Children, Teachers, Staff and Parents also took part in this celebration and promoted Fit India Movement in a grand manner.

This year, the 5th edition of Fit India Week (For schools, colleges and universities) shall be observed from 15th November to 15th December 2023. Schools can select any one week within this window to celebrate the Fit India school week program. A launch event for “Fit India School week” is proposed to be organized in a school/college in Delhi or other State/UT. It is also proposed to amplify the campaign across various platforms to spread awareness and increase participation from schools and colleges. A budget of Rs 80 lacs (inclusive of GST), (40 lakhs for the School and 40 lakhs for the Universities) may thus be allotted for the execution of launch event in Delhi and other events the amplification of the campaign.

Additionally, it is also proposed to organize Fit India Week events in all 36 States/UTs through regional centres of SAI, to promote the campaign at the regional level. A budget of Rs. 20 lacs (inclusive of GST) @ approximately Rs. 55,000/- per State/UT may be allotted as a grant to be provided to SAI Regional Centers for the execution of school week events in 36 States/UTs towards branding, production cost (cameraman, videographer, photographer, regional amplification), etc.

A total budget of Rs. 1 cr. (inclusive of GST) is estimated for the Fit India Week 2023.

Approval of DPAC is solicited for:

- i. *In-principal approval for organizing Freedom Run 4.0 from 02nd October 2023 till 31st October 2023*
- ii. *Budget approval of approximately Rs. 50 lakhs for conducting Opening ceremony as part of Freedom Run 4.0*
- iii. *Budget approval of Rs. 1 crore for conducting FIT India Week 2023*

Agenda

Agenda Item No	5
Agenda	<i>Approval of Funds for Development of content for digital coaching modules of e-Khel Pathshala</i>
Vertical	<i>Sports Competitions and Talent Development</i>
Financial Allocation for the Vertical during the Year 2022-23	<i>Rs. 90 Crores (Talent Identification & Development)</i>

Detailed Description of Agenda:

The e-Khel Pathshala is a digital sports education initiative under Khelo India Scheme setup with an objective to provide accessible, standardised, level-based online sports training at grassroots for Physical Education Teachers (PETs), Community Coaches, School students/budding sportspersons, parents, and sports enthusiasts. Under the component of Sports Competitions and Talent Development of the Khelo India Scheme, Gazette Notification dated 4th March 2022, Section 1.3.2, Para II, Point v provides for 'Grassroots talent development through e-Khel Pathshala and Khelo India District Centres'.

2. The e-Khel Pathshala program was structured by aligning the Sport Specific courses with Training Program for Physical Education Teachers and Community Coaches. The program was structured into four levels namely, Introductory Level, Foundation Level, Level 1 and Level 2. Subsequently, the nomenclature of the courses Level 1 and Level 2 was changed to Pre Basic Sports Coaching Course and Basic Sports Coaching Course respectively.

(The e-Khel Pathshala course structure is placed at Annexure II-A)

3. The content for e-Khel Pathshala Pre Basic Sports Coaching Course was developed in 3 sports namely, Archery, Boxing and Table Tennis, which included ready content for Table Tennis was provided by Ultimate Table Tennis (Knowledge Partner).

4. DPAC in its meeting dated 14.02.2022 accorded approval for development of high-quality video content for digital coaching modules of the e-Khel Pathshala courses - Introductory Level, Foundation Level, Level 2 (Basic Sports Coaching Course) for 3 sports (Archery, Boxing and Table Tennis) from scratch. And additional content requirements for Level 1 (Pre Basic Sports Coaching Course) including sports science content.

(The agenda, annexures and minutes of DPAC meeting dated 14.02.2022 are placed at Annexure II-B)

Further, DPAC in its meeting dated 12.04.2022 decided that funding for development of content may be done through Khelo India for e-Khel Pathshala.

(The minutes of DPAC meeting dated 12.04.2022 is placed at Annexure II-C)

Current Status

5. Users

A total of 150 PETs/Community Coaches have completed the Pre Basic Sports Coaching Course and duly issued the Certificate of Completion. The feedback from users has been positive towards the program and the users are willing to join more such courses and across more disciplines.

6. Content

The content for all e-Khel Pathshala courses is developed by Subject Matter Experts (SMEs) engaged by LNCPE Trivandrum and NSNIS Patiala, in association with Content Management Agency (CMA). The development of content for each subject has undergone various stages including designing of curriculum, detailed composition of content literature, on-site shooting, editing/post-production and multiple review rounds to finalise the deliverable content. The status of content development is as under:

No.	Course	Institute	Sport/ Subject	No. of Modules	Status
1.	Introductory Level	LNCPE	-	16	Under final review by SMEs
2.	Foundation Level	LNCPE	-	16	Under final review by SMEs
3.	Pre Basic Sports Coaching Course (PBSCC)	NSNIS	Archery	14	Completed
			Boxing	15	Completed
			Table Tennis	29	Available pre-recorded
			Sports Science	Merged with each sport	Under post-production by CMA
4.	Basic Sports Coaching Course (BSCC)	NSNIS	Archery	11	Completed
			Boxing	12	Completed
			Table Tennis	15	Completed
			Sports Science	Merged with each sport	Under post-production by CMA

Way Forward

7. Platform/LMS

To widen the reach of the program by introducing it to a larger audience base of interested participants, a suitable platform i.e., Learning Management System (LMS) shall be required for delivering content and easy accessibility of courses for the users. The system must be capable of handling 15,000 users and have scalability to 10 Lakh users. A market survey was conducted to identify reasonable service providers on the basis of which the cost for procurement has been estimated.

(The details of the features and cost estimated is placed at Annexure II-D)

8. Content

Based on the feedback from users and stakeholders, there is demand for learning through digital coaching modules across more sports. In this regard, NSNIS has proposed to develop content for 10 new sports, in addition to the current 3 sports. The content shall be developed for 10 new sports across two course levels namely, Pre Basic Sports Coaching Course (PBSCC) and Basic Sports Coaching Course (BSCC). The cost estimate for content development is based on the previously developed content.

(The details of the cost estimate for content creation is placed at Annexure II-E)

9. Course Management

The program operations shall be managed by a set of JCs and YPs based in SAI HO, LNCPE and NSNIS. It is pertinent to mention that the contract of the current workforce shall end in Oct-Nov of current year. In case of PBSCC and BSCC, the users shall be assessed for their skill learning in the chosen sport. Accordingly, there shall be a requirement of engagement of qualified coaches/assessors to guide, assist and evaluate the users based on the performance of the skill. The proposed ratio is kept at 1 Assessor per 100 Users.

(The suggestive roles and responsibilities of the workforce is placed at Annexure II-F)

10. Costing

In view of the above, an estimate cost requirement as per each head and to respective institute is enumerated in the below table:

(The detailed breakup of the cost estimate is placed at Annexure II-G)

S. No.	Head	Includes	LNCPE	NSNIS	SAI HO	Total	Remarks
1.	Workforce	Engagement of JCs, YPs, Assessors and SMEs	50.40	424.80	57.60	532.80	Consultants Pay - Basis Equivalence Criteria Assessors Pay - Level of Assistant Coach
2.	Content creation	Engagement of content agency	-	337.48	-	337.48	Rate basis financial bid of selected vendor in previous tender for CMA by NSNIS
3.	Running the programme	Learning management system	31.56	15.78	-	47.34	Basis market survey of required product
4.	Marketing	Booklets, media campaigns, mementos	1.05	-	-	1.05	Basis estimate of requirements by LNCPE
5.	Miscellaneous	Logistics, branding, kits, equipment, IT & peripherals, stationery	2.21	20.00	2.16	24.37	Basis estimate of requirements by LNCPE, NSNIS
	Total					943.04	

All figures in Rs. Lakhs

11. It is stated that the above are indicative amounts and final amount may vary based on the number of users registered & on boarded, nature of disciplines, number & nature of courses designed by subject matter experts. Recommendation and appraisal of DPAC is solicited for allocation of funds to Khelo India for development and management of programs at Rs. 943.04 Lakhs. Out of this amount it is expected that approximately 35% of the total budget, i.e. Rs. 330 lakhs shall be required in the current F.Y. Any additional funds requirement shall be put up subsequently.

12. In respect of the learning management system, it is stated that the current expenditure is for 15,000 user licenses and 2 TB storage. Further, every extra GB of storage will cost Rs. 8 per month and every additional user will cost Rs. 25 per month. The billing of the LMS service shall be applicable on actual basis.

13. DG, SAI may be authorized for the following:

- i. Approve additional expenditure up to a maximum variation of 10% of total approved budget,
- ii. Internally modify the expenditure outgo within the overall approved budget.

Approval of DPAC is solicited for:

- i. *Allocation of funds to Khelo India for development and management of content at Rs. 943.04 Lakhs.*
- ii. *DG, SAI may be authorized to approve additional expenditure up to a maximum variation of 10% of total approved budget and internally modify the expenditure outgo within the overall approved budget.*

Agenda

Agenda Item No	6
Agenda	<i>Proposal for hosting Khelo India Women's League for FY 2023-24</i>
Vertical	<i>Promotion of Inclusiveness through Sports (Sports for Women)</i>
Financial Allocation for the Vertical during the Year 2022-23	<i>Rs. 2 Crores (Promotion of Sports among women Component under promotion of inclusiveness through sports vertical)</i>

Detailed Description of Agenda:

Khelo India Women's league has been organized last year across 13 disciplines with 252 Sports competitions witnessing total participation of 23267 women athletes. The DPAC in its various meetings approved organization of leagues in 14 disciplines with total annual financial implication of Rs. 21.29 Cr for a period of 4 years with 10% increment each subsequent year.

The objectives of the proposed events are:

- To increase the participation of women in Sports by organizing various leagues
- To utilize the leagues as a platform for Identification of new talents and evaluation of existing Khelo India athletes.
- To provide competition exposure to women athletes of different age categories across the Country

For the year 2023-24 Khelo India Women's league are proposed as follows:

- a) **Disciplines which were approved from 2022-23 to 2025-26, however the NSF has proposed the league with partial modification** – For Weightlifting (Approved in 33rd DPAC), IWLF has proposed (Annexure-III-A) following modifications in format and budget for session 2023-24.

Sr. No	Discipline	Session 2022-23		Session 2023-24		Beneficiaries		Remark
		Format	Budget	Format	Budget	2022-23	2023-24	
1	Weightlifting (Sr, Jr. & Youth)*	4 National	18967625	3 Zonal & 01 National	1,40,90,000/- (Annexure-III-B)	960	870	Beneficiaries decreases as prize money to be awarded to top 5 in national as against the earlier proposal of top 8.

- IWLF has modified the KI Women's League format for the year 2023-24. As per current format IWLF has introduced 3 Zonal & 1 National.
 - Prize money to top 5 athletes in National and Top 8 in zonal in each weight category of three age groups (Sr, Jr. & Youth) has been added in each zonal and National phase.
- * Financial implication reduced on account of revised proposal by IWLF.

2. New two disciplines added this year at **NO COST TO SAI**.

- Pencak Silat (Martial Arts):** IPSF has proposed to conduct Khelo India Women's Pencak Silat (Martial Arts) league in 25 cities of 25 states. (**Annexure-III-C**)
- Kickboxing:** WAKO IKF has proposed to conduct Khelo India Women's Kickboxing league in 35 cities of 24 states. (**Annexure-III-D**)

SAI will provide Branding template to the federation. The NSF will arrange required resources through own resources, sponsorship and entry fees up to Rs 200/- per athlete.

As these are less popular games, NSF wants to be associated with Khelo India Women's league through its own resources.

Placed before DPAC before information:

- Funds for Weightlifting discipline with the financial limit – Rs. 1,40,90,000/-.*
- Conduct of leagues in the disciplines of Pencak Silat and Kickboxing at no cost to SAI*

Agenda

Agenda Item No	7
Agenda	<i>Viability Gap Funding (VGF) for KISCE in the State of Gujarat and Tamil Nadu</i>
Vertical	<i>Khelo India Centres and Sports Academies</i>
Financial Allocation for the Vertical during the Year 2022-23	<i>Rs.25 Crores (Recurring) & Rs.75 Crores (Non- Recurring) for Khelo India Centres</i>

Detailed Description of Agenda:

Khelo India State Centre of Excellence (KISCE) is a project which is a part of India's pursuit for excellence in Olympics and endeavor is to scale up State's best academies to world standard. The DPAC vide its 29th meeting dated 23.09.2021 and 37th meeting dated 21.11.2023 approved the Jawaharlal Nehru Stadium, Chennai and Sports Complex, Nadiad as KISCE in the State of Tamil Nadu and Gujarat respectively.

2. SAI conducted multiple deliberations through Video Conferencing meeting with the Sports Development Authority of Tamil Nadu (SDAT) and Sports Authority of Gujarat (SAG) to assess the critical gaps. During the discussions with the SDAT officials, it has been informed by the SDAT that a state-of-the art Olympic Academy at Jawaharlal Nehru Stadium, Chennai is being established with main focus on a dedicated Sports Science Centre.

3. Assessments have been done for sports science equipment, manpower and sports equipment (consumables and non-consumables) both KISCEs in the State of Tamil Nadu and Gujarat. For Sports Science Equipment for KISCE Gujarat, it has been mutually decided by SAI and SAG that equipment for Anthropometry, Physiology, Psychology and Biomechanics will be provided in the 2nd Phase subject to the hiring of experts for the 04 mentioned sports science divisions.

4. The consolidated budget estimate amounts to INR 3.48 crores for the FY 2023-24 (Recurring Grant – INR 0.80 crores and Non-Recurring Grant – INR 2.68 crores) and an amount of INR 1.72 crores as annual Recurring Grant for the subsequent years for KISCE in the State of Tamil Nadu.

5. Similarly, for KISCE in the State of Gujarat, consolidated budget estimate amounts to INR 6.60 crores for the FY 2023-24 (Recurring Grant – INR 1.21 crores and Non-Recurring Grant – INR 5.39 crores) and an amount of INR 2.18 crores as annual Recurring Grant for the subsequent years.

6. Further, the Sports, Youth and Cultural Activities Department, Govt of Gujarat vide its letter no. SYCAD/102023/SAG/Khelo India/119 dated 24/02/2023 had requested to change the 3rd priority discipline under One State One Game (OSOG) policy from Archery to Wrestling. However, Sports, Youth and Cultural Activities Department, Govt of Gujarat vide its letter no. SYCAD/102023/SAG/Khelo India/500 dated 17/07/2023 has again requested to change from Wrestling to Archery under OSOG as per the discussions held via meeting dated 15/06/2023 chaired by DG (SAI). Accordingly, viability Gap Funding (VGF) for the discipline of Archery will be placed in the next PAC/DPAC after the finalization of the same.

7. Accordingly, the budget requirement for the above-mentioned KISCES has been assessed keeping in mind the importance of developing the centre as KISCE. The detailed costing sheet for the same is placed at Annexure IV-A and IV-B.

Consolidated VGF funding for KISCE Gujarat

SN	Particulars	Annual Requirement for FY 2023-24 (INR in crores)	Annual Requirement for subsequent years (INR in crores)	Remarks
A. Recurring Grant				
1.	Manpower Cost	0.96	1.93	For current FY 2023-24, estimated expenditure is for Q3 and Q4 only
2.	Sports Equipment			Annual Requirement of consumable sports equipment
	i. Athletics	0.08	0.08	
	ii. Table Tennis	0.17	0.17	
	TOTAL (A)	1.21	2.18	
B. Non-Recurring Grant				
3.	Sports Equipment			One-Time requirement of non-consumable sports equipment
	i. Athletics	0.03	-	
	ii. Table Tennis	0.15	-	
4.	Sports Science Equipment (Phase-1)	2.08	-	One-Time requirement of sports science equipment for Phase-1
5.	Sports Science Equipment (Phase-2)	3.13	-	One-Time requirement of sports science equipment for Phase-2
	TOTAL (B)	5.39	-	
	Grand Total (A+B)	6.60	2.18	
Note: The projected for equipment includes GST@18%				

* Sports Science Equipment for Phase-2 will be provided after the hiring of the required manpower for sports science.

Consolidated VGF funding for KISCE Tamil Nadu

S.No.	Particulars	Annual Requirement for FY 2023-24 (INR in crores)	Annual Requirement for subsequent years (INR in crores)	Remarks
A. Recurring Grant				
1.	Manpower Cost	0.45	1.37	For current FY 2023-24, estimated expenditure is for Q3 (Sept 2023) and Q4 only
2.	Sports Equipment			Annual Requirement of consumable sports equipment
	i. Athletics	0.01	0.01	
	ii. Boxing	0.07	0.07	
	iii. Fencing	0.27	0.27	
	TOTAL (A)	0.80	1.72	
B. Non-Recurring Grant				
3.	Sports Equipment			One-Time requirement of non-consumable sports equipment
	i. Athletics	0.31	-	
	ii. Boxing	0.16	-	
	iii. Fencing	0.83		
4.	Sports Science Equipment	0.95	-	One-Time requirement of sports science equipment
5.	Strength & Conditioning Equipment	0.43	-	One-Time requirement of strength & conditioning equipment
	TOTAL (B)	2.68	-	
	Grand Total (A+B)	3.48	1.72	

Note: The projected for equipment includes GST@18%

Approval of the DPAC is solicited for:

- i. Financial approval to the tune of INR 6.60 crores for the FY 2023-24 (Recurring Grant – INR 1.21 crores and Non-Recurring Grant – INR 5.39 crores) and INR 2.18 crores as annual Recurring Grant for the subsequent years for Sports Complex, Nadiad as KISCE in the State of Gujarat.
- ii. Financial approval to the tune of INR 3.48 crores for the FY 2023-24 (Recurring Grant – INR 0.80 crores and Non-Recurring Grant – INR 2.68 crores) and an amount of INR 1.72 crores as annual Recurring Grant for the subsequent years for Jawaharlal Nehru Stadium, Chennai as KISCE in the State of Tamil Nadu.

Agenda

Agenda Item No	8
Agenda	<i>Opening of District-wise Khelo India Centres (KICs) in West Bengal, Bihar, Mizoram, Tripura, Himachal Pradesh, Odisha, Punjab, Gujarat, Chandigarh and Andaman & Nicobar Islands</i>
Vertical	<i>Promotion of Rural, Indigenous and Tribal Games Khelo India Centres and Sports Academies</i>
Financial Allocation for the Vertical during the Year 2022-23	<i>Rs.25 Crores (Recurring) & Rs.75 Crores (Non- Recurring) for Khelo India Centres</i>

Detailed Description of Agenda:

DPAC vide its meeting dated 04.06.2020 decided to establish 1000 Khelo India Centres over a period of 4 years with a 01 KICs per district (except in North-East States, Jammu & Kashmir and Ladakh). In this regard, proposals were invited from State Sports Department for KICs in the prescribed format. The proposals from West Bengal have been received from Jawahar Navodaya Vidyalaya (JNVs) and from the remaining States/UTs for Government organizations/ centres are received within the purview of the implementation guidelines for opening of District level Khelo India Centres. The brief of the proposal is given below:

S.No.	State/UT	Total Number of Districts	Number of Existing KICs	Number of New KICs Proposed by the State/UT	Number of New KICs to be considered	List of Centres
1	West Bengal (NVS)	23	10	3	3	Annexure-V
2	Bihar	38	33	5	5	
3	Mizoram	11	2	20	10	
4	Tripura	8	11	6	3	
5	Himachal Pradesh	12	15	1	1	
6	Odisha	30	0	25	5	
7	Punjab	23	33	48	2	
8	Gujarat	33	25	8	8	
9	Chandigarh	1	1	13	1	
10	A&N Islands	3	0	3	2	
Total		173	117	132	40	

As of now, there are 960 KICs across 766 districts in 34 States/UTs including 76 centres of Railways. Once the above is approved, there will be 1000 KICs across the country.

The financial implication of the proposal is given below:

S.No.	State/UT	No. of New KICs	One-Time Grant for First Year (₹ 5 Lacs per discipline per centre)	Recurring Grant for First Year (₹ 5 Lacs per discipline per centre)	Recurring Grant for the subsequent 03 years (₹ 5 Lacs per discipline per year)
1.	West Bengal (NVS)	3	15 Lacs	15 Lacs	45 Lacs
2.	Bihar	5	25 Lacs	25 Lacs	75 Lacs
3.	Mizoram	10	50 Lacs	50 Lacs	150 Lacs
4.	Tripura	3	15 Lacs	15 Lacs	45 Lacs
5.	Himachal Pradesh	1	5 Lacs	5 Lacs	15 Lacs
6.	Odisha	5	25 Lacs	25 Lacs	75 Lacs
7.	Punjab	2	5 Lacs	10 Lacs	30 Lacs
8.	Gujarat	8	40 Lacs	40 Lacs	120 Lacs
9.	Chandigarh	1	5 Lacs	5 Lacs	15 Lacs
10.	A&N Islands	2	10 Lacs	10 Lacs	30 Lacs
Total		40	195	200	600 Lacs
Grand Total			395 Lacs		600 Lacs

Given the need to deepen the scheme in States/UTs and to operationalize 1000 KICs across the country, the proposal of notifying 40 KICs in the States/UTs of West Bengal, Bihar, Mizoram, Tripura, Himachal Pradesh, Odisha, Punjab, Gujarat, Chandigarh and Andaman & Nicobar Islands may be approved by DPAC. The list of KICs is at Annexure-V.

Ratification of the DPAC is solicited for:

- i. *Notifying 40 Khelo India Centres (KICs) in 40 districts (03 in West Bengal-JNVs, 05 in Bihar, 10 in Mizoram, 03 in Tripura, 01 in Himachal Pradesh, 05 in Odisha, 02 in Punjab, 08 in Gujarat, 01 in Chandigarh and 02 in Andaman & Nicobar Islands)*
- ii. *The financial approval of budget estimate for annual expenditure of Rs.395 lacs for 40 KICs @ 1 sports discipline per centre in the 1st year (@ Rs.5 Lacs as one-time grant & Rs.5 Lacs as recurring grant for each KICs) and Rs. 600 lacs (@ Rs.5 Lacs as recurring grant for each KICs) for the subsequent 3 years.*